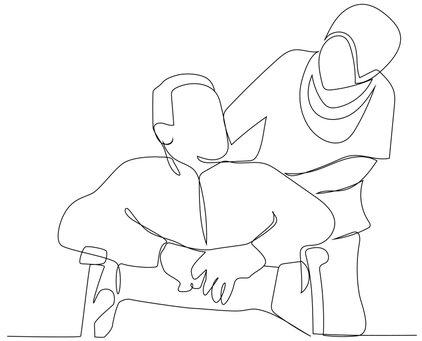
Social Audits of AI

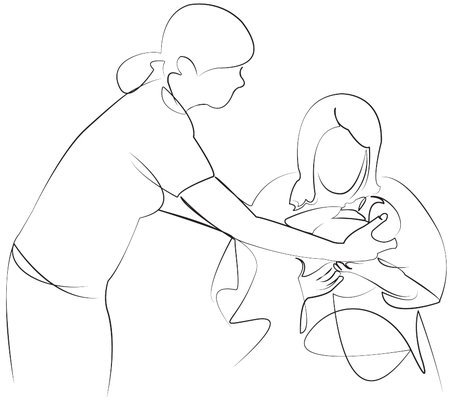
Towards Participatory Impact Evaluations of AI-Based Systems

Neha Kumar (Associate Professor, IC)

Aman Khullar (PhD Student, CS)



AI in Health



Care
Work(ers)

Community
Centered

Research
To Impact

Noora Health Georgia Tech

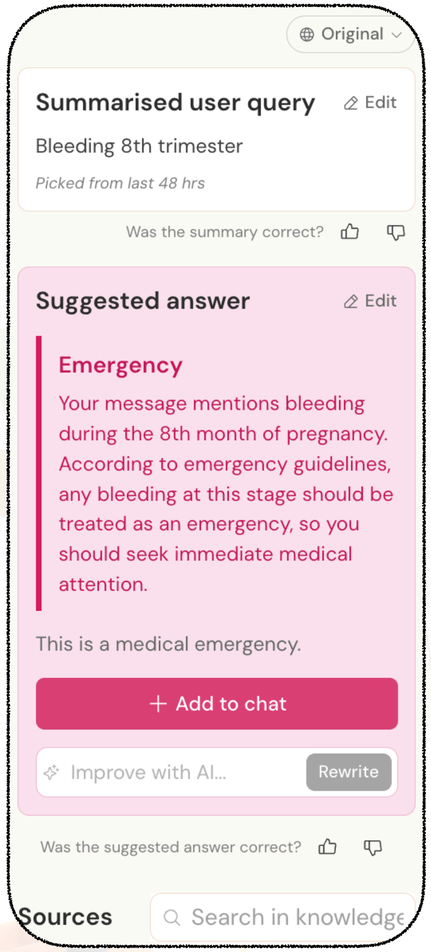
Design-Based Implementation Research

Expanding Human Capabilities through AI

Khullar, A., Nalin, N., Prasad, A., Mampilli, A. J., & Kumar, N. (2025, April). Nurturing Capabilities: Unpacking the Gap in Human-Centered Evaluations of AI-Based Systems. In Proceedings of the 2025 CHI Conference on Human Factors in Computing Systems (pp. 1-18).

Human-AI

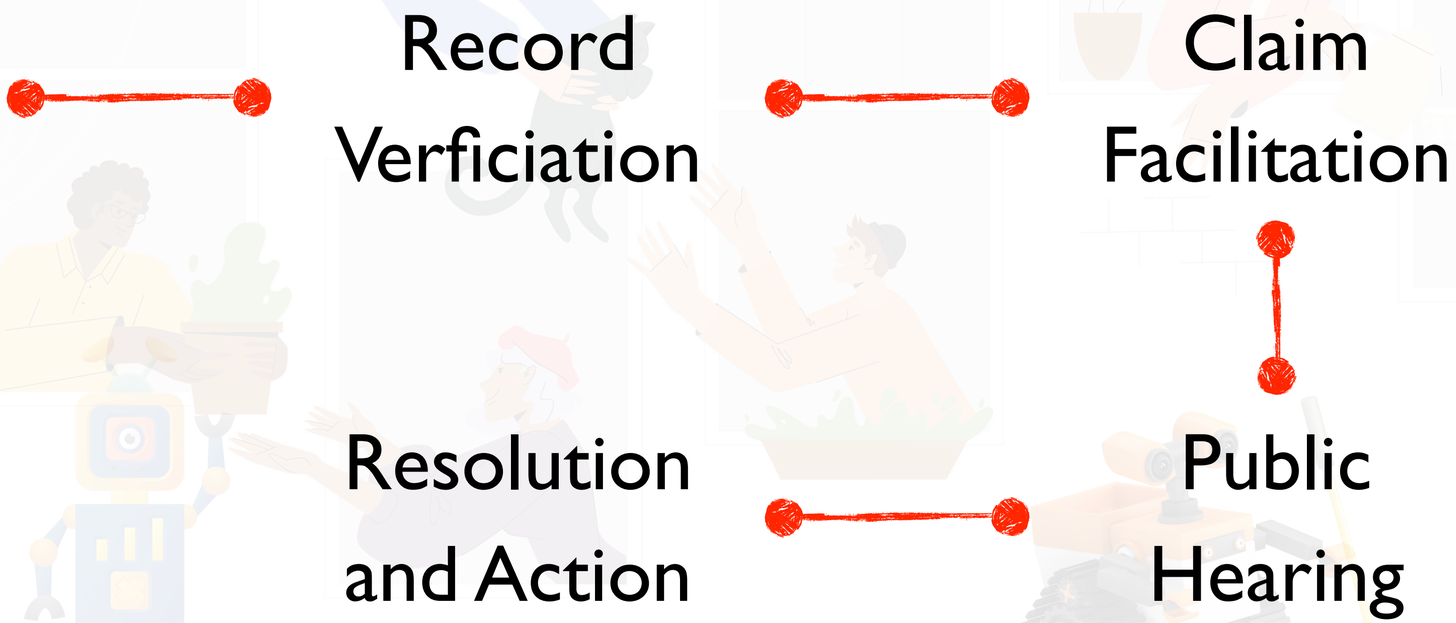
Agency Handoff & Reclaim



Evaluation Science for GenAI

How might we conduct community-led impact evaluations of AI-based systems?

"Social audits create a space for ordinary citizens to be able to participate in everyday governance by providing information, facilitating claim-making and creating a platform to be heard and seek accountability." [Social Audit Resource Hub]



Methods

Thematic Discourse Analysis

Log Data Analysis

Algorithmic Evaluation

Semi-Structured Interviews

Participatory Impact Evaluation Framework

Feb 2026

Pilot with Noora Health

Jul 2026

Dissemination of Findings CHI/ CSCW 2027

Sep 2026

tandem
NOORA HEALTH
GT IDEaS
Microsoft